

# HANDSWORTH FOOTBALL CLUB



SPONSORSHIP DECK 2020/2021

# HANDSWORTH FOOTBALL CLUB

Handsworth FC are one of the many teams set up under the Handsworth Junior Sporting Club branch, this also includes both a boys and girls team set up, seniors and cricket teams.

Based Olivers Mount, the team are a FA Charter Standard Community Club.

This document will outline sponsorship opportunities with the club.

# NAMING RIGHTS

We currently have an exciting opportunity available for naming rights to the stadium.

This is an extremely unique deal which comes with the following perks:

- Stadium named after organisation
- Full page advert in the match day programmes
- Hospitality match day treatment
- 4 season tickets
- 2 advertising boards at the ground

**COST OF PACKAGE: £5000 per season**

# KIT DEALS

We have a number of deals available for match day kits.

Main Sponsor: Logo on the front of match day shirts, advertising board, programme advert space and 2 season tickets: £1000

Back of shirt: Logo on the back of shirt, advertising board, programme advert space and 2 season tickets: £500

Sleeve: Logo on shirt sleeve, advertising board, programme advert space and 2 season tickets: £250

Shorts: Logo on shorts, advertising board, programme advert space and 2 season tickets: £200

## STAND / GROUND END RIGHTS

As well as the opportunity to name the stadium we also have the option to name the stands/ends of the stadium.

This package includes:

- . Naming rights for selected stand/area
- . 4 season tickets
- . Hospitality match day treatment
- . Advert space in match day programme
- . Advertising board

COST OF PACKAGE: FROM £1500

# SCOREBOARD / SUBSTITUTE BOARD

You can sponsor both our scoreboard and substitutes board both deals include

- . Advertising board
- . Match day programme advert
- . 2 season tickets

COST: SCOREBOARD: £1000 SUB BOARD: £500

# PITCHSIDE ADVERTISING

We have the capacity to have pitchside advertising boards at our home ground, these boards will be in a prominent place for all in attendance to see.

**COST: £350 FIRST TIME PURCHASE £250: RENEWALS**

Multi-board discounts can be discussed.

Why not add a programme advert to your package at a cut deal!

Full page including 1 board: £780

Half page including 1 board: £490

Quarter page including 1 board: £390

Other bundles can be discussed

# PROGRAMME SPONSORS

Our match day programmes are a great way to have your company/message seen. Our costs are below along with sizes. These are for the full season and will appear in every programme.

FULL PAGE: £500

HALF PAGE: £200

QUARTER PAGE: £100

Programme Sponsor: Have your company logo on the front of the match day programmes: £50 per match, £150 for 4 matches. Add a half page advert for a total cost of £220.



# PLAYER SPONSORSHIP

Sponsoring our players is a more personal touch to helping the football club, each player is available for sponsorship, and so are the coaching staff.

You can sponsor a player or coach from £60. Your company logo or name will appear on the player/coach profile on the club website and will also feature on any social media posts that include your player/coach ( for example if they score a goal )

If your selected player wins man of the match we will give you a bottle of wine as a token of our appreciation and if you select to sponsor a coach and they win an award we will do the same!

Players and coaches can have multiple sponsors so please speak to us to see what is available!

# END OF SEASON AWARDS

The end of season awards are a great way to get involved with the club, meet the players, fans and families and get your company recognised during the event.

You can sponsor the full event with your name on any materials used to promote the event from £1000, this will include advert space in the event programme and 1 award named after the company of your choice as well as 4 tickets to the event.

You can also choose to sponsor the awards up for grabs from £150, with this deal you will receive advert space in the event programme, the chance to present the award to the winner and 2 tickets to the event.

# MATCH DAY

We have a host of opportunities for the match day.

**MATCH BALL:** £80, have your company name attached to the most important piece of kit for the day! ( Includes programme advert and 1 match ticket )

**MAN OF THE MATCH:** £60, present the MOTM award and have it named after your company ( includes programme advert and 1 match ticket )

**CAPTAIN:** £50, sponsor the club captain for the day, your company will receive a thank you in the programme from the captain himself! ( includes 1 match ticket )

# CONTACT

Thank you for your time viewing our deals, to discuss these or any external ideas please contact:

Adam Ruane—Commercially United : [adam@commerciallyunited.com](mailto:adam@commerciallyunited.com)

Steve Holmes—Vice Chairman: [Stephen.holmes25@icloud.com](mailto:Stephen.holmes25@icloud.com)

We look forward to hearing from you soon!